



منتدى سلاسل الإمداد العقاري
REAL ESTATE SUPPLY CHAIN FORUM

Localized. Digital. Green.



28 - 29 Oct 2026
Riyadh, Saudi Arabia

| 3rd Edition

Sponsored by



برنامج الإسكان



وزارة البلديات والإسكان
Ministry of Municipalities and Housing



2026

Organized by



Strategic Partner



About the Forum

The Saudi Real Estate Supply Chain Forum (RSCF) is the national platform uniting public and private stakeholders to accelerate real estate development under Vision 2030. In its past editions, the Forum welcomed thousands of visitors, hosted leading companies, and facilitated agreements worth billions of SAR. Today, it returns for its third edition as the stage for solutions, partnerships, and local content growth.



Theme

Localized. Digital. Green.

The 2026 Edition Highlights Three Imperatives:

- **Localization:** Expanding local content in materials, services, and contracting with a global benchmark for excellence.
- **Digitization:** Building smart supply chains and fully integrated digital procurement.
- **Sustainability:** Adopting low-carbon materials and practices aligned with the Saudi Green Initiative.

Core Pillars for RSCF26

The forum builds upon the themes of the 2025 edition while expanding its focus to address critical challenges and opportunities.



1. Public-Private Synergy & Market Expansion

Strengthening collaboration between government entities, private sector leaders, and global investors to localize supply chains, drive strategic partnerships, and accelerate Saudi Arabia's real estate transformation.



2. Smart Supply Chains & Digital Integration

Leveraging AI, blockchain, IoT, and automation to enhance supply chain visibility, reduce costs, and improve decision-making in real estate development and logistics.



3. Vision 2030 & Economic Diversification

Aligning supply chain strategies with Saudi Arabia's national development goals to attract foreign investment, create jobs, and drive sustainable infrastructure growth.



4. Localized Excellence & Global Adaptation

Balancing international best practices with Saudi Arabia's market needs, ensuring that innovative global solutions are customized for local efficiency, scalability, and resilience.



5. Regenerative & ESG-Driven Development

Championing circular economy principles, renewable energy, and eco-friendly materials to promote long-term environmental responsibility, regulatory compliance, and future-proofed real estate supply chains.

Objectives: Enhancing Efficiency and Promoting Growth

The RSCF 2026 is designed to achieve a broad spectrum of goals, combining local and global strategies to elevate the real estate supply chain sector.



Enhancing Supply Chain Efficiency

Accelerating real estate project implementation, reducing costs, and shortening timelines through optimized processes.



Developing Local Industry

Supporting local manufacturing and material production to enhance local content utilization and create job opportunities for Saudi citizens.



Attracting Foreign Investments

Drawing specialized international companies to bring their expertise and advanced technologies to the Saudi market.



Building Strategic Partnerships

Fostering collaboration between public and private sectors, creating robust partnerships between local and international firms.



Adopting Modern Technologies

Leveraging cutting-edge innovations such as artificial intelligence (AI), demand forecasting, and advanced analytics to promote sustainability and efficiency.



Supporting Localization

Strengthening economic sustainability through supply chain localization, attracting foreign factories, and facilitating agreements that promote domestic manufacturing in alignment with Vision 2030.



Facilitating International Market Connections

Enhancing Saudi Arabia's integration into global markets through improved import/export capabilities and alignment with international trade standards.



Advancing Regenerative Practices

Aligning supply chain strategies with global Environmental, Social, and Governance (ESG) standards to promote sustainable growth and minimize waste.

Strategic Roadmap for Supply Chain Development & Optimization



Saudi Arabia: A Global Hub for Real Estate Supply Chain Transformation

As global supply chain disruptions reshape industries, Saudi Arabia is strengthening its position as a premier hub for real estate supply chain resilience and innovation. Aligned with Vision 2030 and national initiatives like the National Industrial Development and Logistics Program (NIDLP), the Kingdom is investing in advanced infrastructure, smart logistics, and localized manufacturing to enhance efficiency in real estate development.

With a strategic location bridging three continents, world-class ports, and a commitment to technology-driven solutions, Saudi Arabia is creating an integrated ecosystem where developers, investors, and supply chain stakeholders can collaborate to accelerate urban growth, streamline procurement, and drive regenerative transformation.



RCF'26

RCF24 in Numbers

+10M

Online Reach

6K

Visitors

5

Countries

30

Companies

+7B ^{٠٠٠}

Agreements



RCF'26

RCF25 in Numbers

+15M

Online Reach

7K

Visitors

12

Countries

45

Companies

+20B[؄]

Agreements



Topics

These topics align with Vision 2030, address global supply chain challenges, and explore innovative solutions in real estate logistics, financing, and digital transformation.



1. The Localization Imperative:

Strengthening Saudi Arabia's Real Estate Supply Chain

How localizing material production, logistics, and workforce development can enhance supply chain resilience and support Vision 2030.



2. Smart Logistics & Warehousing:

The Backbone of Real Estate Development

The role of AI, IoT, and predictive analytics in optimizing logistics, warehousing, and material distribution for large-scale projects.



3. Supply Chain Investments and Financing:

Unlocking Capital for Real Estate Growth

Exploring investment models, public-private partnerships (PPPs), and fintech-driven financing to support real estate supply chain expansion.



4. The Role of PropTech in Supply Chain Optimization

Tech-Driven Real Estate Supply Chains

How digital twin technology, blockchain smart contracts, and predictive analytics are transforming procurement, inventory management, and logistics.



5. Mega Projects & Supply Chain Strategies:

Lessons from Saudi Arabia's Giga-Developments

Case studies on NEOM, The Red Sea Project, and Qiddiya, highlighting best practices in procurement, logistics, and supply chain risk management.

Topics

These topics align with Vision 2030, address global supply chain challenges, and explore innovative solutions in real estate logistics, financing, and digital transformation.



6. Sustainable Supply Chains:

ESG and Green Building Materials

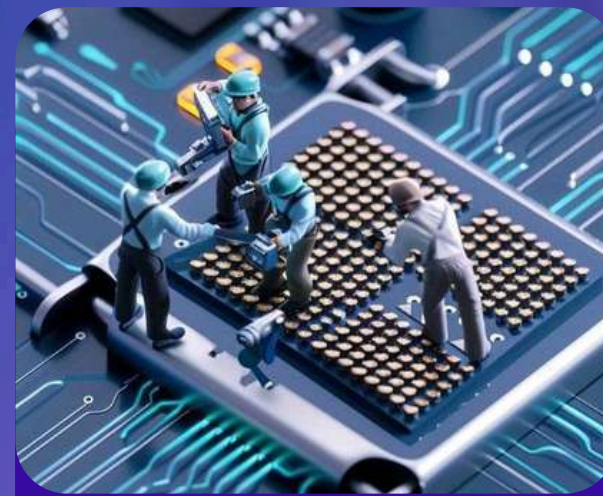
The shift towards carbon-neutral construction, circular economy principles, and renewable materials to align with global sustainability goals.



7. Managing Global Disruptions:

Future-Proofing Real Estate Supply Chains

Strategies to mitigate risks from geopolitical shifts, material shortages, and economic volatility through diversified sourcing and digital integration.



8. AI-Powered Demand Forecasting:

Transforming Real Estate Procurement

How machine learning, big data, and real-time analytics are enabling accurate demand forecasting and inventory optimization.



9. Public-Private Collaboration:

Strengthening Infrastructure for a Resilient Supply Chain

How government policies, infrastructure investment, and regulatory frameworks can create a seamless and efficient real estate supply chain ecosystem.











10. The Future of Procurement:



































Digital Marketplaces & Blockchain Transparency

The rise of AI-driven procurement platforms, decentralized supplier networks, and real-time tracking to eliminate inefficiencies and reduce fraud.

Potential Speakers

 <p>H.E. Mr. Majed Al-Hogail Minister of Municipalities and Housing</p> 	 <p>H.E. Eng. Abdullah Al-Swaha Minister of Communications and Information Technology</p> 	 <p>H.E. Mr. Bandar Al-Khorayef Minister of Industry and Mineral Resources</p> 	 <p>H.E. Mr. Saleh Al-Jasser Minister of Transport and Logistic Services</p> 	 <p>H.E. Mr. Fahad Al-Saif Minister of Investment</p> 	 <p>H.E. Eng. Abdullah Al-Abdulkarim Governor of SWCC and Deputy Chairman of the SWCC Board</p> 	 <p>H.E. Mr. Abdulaziz Al-Arifi CEO of Private Sector Partnership Program</p> 	 <p>Eng. Abdullah Al-Hammad CEO of Real Estate General Authority</p> 	 <p>Mr. Abdulrahman Al-Samari CEO of Local Content And Government Procurement Authority</p> 	 <p>Dr. Abdulrahman Al-Besher CEO of Government Expenditure and Projects Efficiency Authority</p> 	 <p>Mr. Mohammad Al-Buty CEO of NHC</p> 	 <p>Dr. Fuad Al-Shikh Mubarak CEO of NWC</p> 
 <p>Mr. Abdulrahman Al-Tawil Deputy Minister for Housing Supply Stimulation and Real Estate Development</p> 	 <p>Mr. Abdullah Al-Harbi President of The International Real Estate Federation - Saudi Arabia (FIABCI Saudi)</p> 	 <p>Eng. Ali Al-Ahmed GM of Building Technology and Supply Chain at The Ministry of Municipalities and Housing</p> 	 <p>Mr. Fares Kalthoum Procurement & Supply Chain Head at PIF</p> 	 <p>H.R.H Princess Beatrice of York Member of the British Royal Family</p> 	 <p>Mr. Steve Wozniak Co-Founder of Apple</p> 	 <p>Mr. Ben Farrell Global CEO of CIPS</p> 	 <p>Mr. Raphaël Grobéty Director Procurement Excellence at NEOM</p> 	 <p>Eng. Maan Al-Othimeen Supply Chain and Business Support General Manager at NHC</p> 	 <p>Eng-Mohammed Al-Fardan Head of Procurement at Red Sea Global</p> 	 <p>Mr. Iain McBride Head of Commercial at ROSHN Group</p> 	 <p>Mr. Aref Machaka Chief Supply Chain Officer at Diriyah Company</p> 

Potential Speakers

 <p>Mr. Dale Bond Director of Procurement at Qiddiya</p> 	 <p>Mr. Nasser Al-Qahtani Head of Procurement at New Murabba</p> 	 <p>Mr. Abdulrahman Al-Tassan Manager of Procurement & Contracts at The Royal Commission for Makkah City and Holy Sites</p> 	 <p>Ms. Jade Marjorum Associate Director of Procurement at Mace Group</p> 	 <p>Ms. Manila Di Giovanni Metaverse Global leader, Founder & CEO of DWorld</p> 	 <p>Mr. Firaz Cassim Group Senior procurement & Contract Manager at Mekdam Holding Group</p> 	 <p>Ms. Natavan Mammadova Organizing Committee Member of COP29</p> 	 <p>Ms. Julia Brown Non-Executive Director for FTSE 100 and Fortune 500 Companies</p> 	 <p>Mr. Sam Achampong Regional Managing Director of CIPS (MENA)</p> 	 <p>Ms. Reem Al-Harbi Vice President of REFA</p> 	 <p>Mr. Abdullah Al-Osaimi Senior Vice President of Procurement & Business Support at Maaden</p> 	 <p>Ms. Lorraine Savage Deputy Commercial Director at Bechtel</p> 
 <p>Mr. Samer Abdul Samad President & CEO of Nesma & Partners</p> 	 <p>Mr. Wasim Al-Malouhi CEO of Alfanar</p> 	 <p>Mr. Mohamed Al-Ramahi CEO of Masdar</p> 	 <p>Mr. Ibrahim Al-Hulwah CEO of EXA Group</p> 	 <p>Mr. Khaled Al-Bawardi CEO of AlBawardi</p> 	 <p>Mr. Mohammed Abul CEO of Abyat</p> 	 <p>Mr. Khaled Al-Rawaf CEO of Alrawaf Contracting</p> 	 <p>Mr. Abdulrahman Bajaber CEO of Watad</p> 	 <p>Mr. Xi Guohua Chairman of CITIC</p> 	 <p>Mr. James Millett CEO of Bina Precast</p> 	 <p>Mr. Abdallah Massaad Group CEO of RAK Ceramics</p> 	 <p>Mr. Wang Dong Founder & CEO of ZG Group</p> 

Confirmed International Speakers



H.R.H Princess Beatrice of York
Member of the British Royal Family



Steve Wozniak
Co-Founder of Apple



RSCF'26

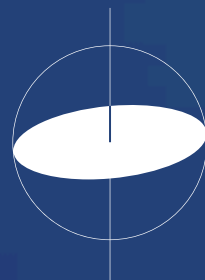
Potential Partners



Why Participate?

A Unified Vision for the Future

- Access cutting-edge digital and logistics solutions shaping the future of construction.
- Secure one-to-one meetings, MOUs, and tangible agreements.
- Showcase innovative green products aligned with Mostadam and the Saudi Green Initiative.





Sponsored by



برنامج الإسكان



وزارة البلديات والإسكان
Ministry of Municipalities and Housing



منتدى سلاسل الإمداد العقاري REAL ESTATE SUPPLY CHAIN FORUM



28 - 29 Oct 2026



CONTACT US

Riyadh, Saudi Arabia

+966 11 273 5522

+966 56 534 3434

info@rscforum.com

www.rscforum.com



2026

SPONSORSHIPS

ghadeer@eyeofriyadh.com

MEDIA

salman@eyeofriyadh.com

COMMUNICATION

leena@eyeofriyadh.com

MARKETING

sultan@eyeofriyadh.com

SPEAKING OPPORTUNITIES

reem@eyeofriyadh.com

REGISTRATION

marwa@eyeofriyadh.com

Organized by



Strategic Partner

