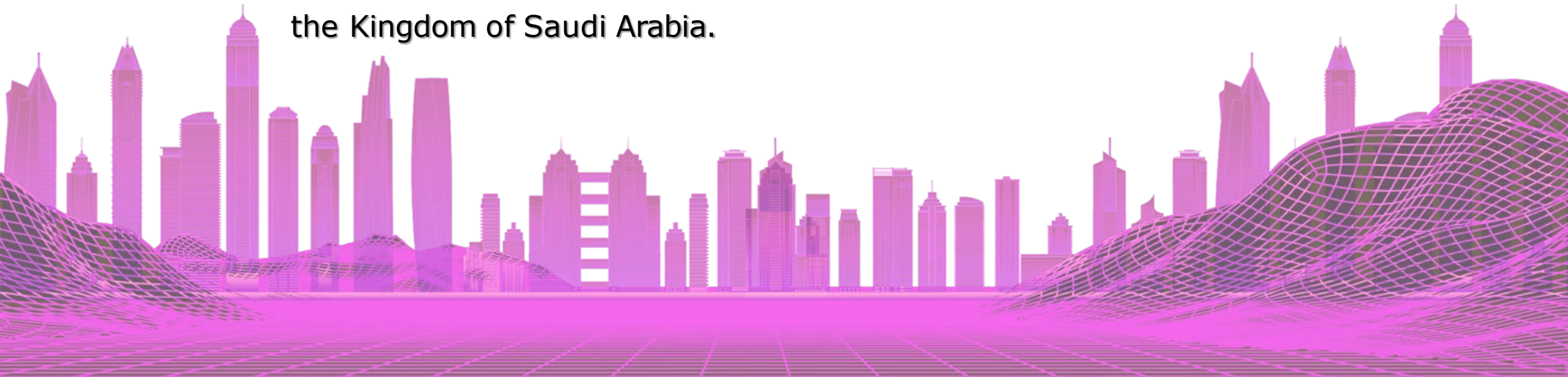




SMART FUTURE EXPO

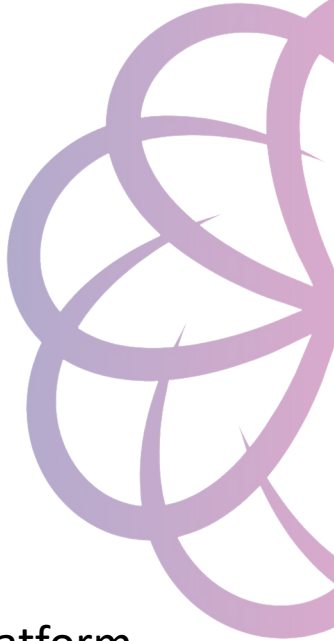
13-15 May, 2024
Riyadh Front Exhibition
& Convention Center

Showcasing the next generation
of smart technologies & innovation in
the Kingdom of Saudi Arabia.





A TRANSFORMATION INTO A SMART AND INNOVATIVE FUTURE!



Welcome to the Smart Future Forum, the premier platform for driving innovation, collaboration, and knowledge-sharing towards the realization of Saudi Arabia's Smart Future. The event will bring together top-level executives, decision makers, industry experts, and thought leaders from various sectors to explore new trends and co-create smart solutions.

With a focus on smart cities, the Smart Future Forum is the ideal opportunity to connect with like-minded individuals, showcase your innovative products and services, and learn from the best in the industry.



Mission and Vision

Vision

To become the premier platform for driving innovation, collaboration, and knowledge-sharing towards the realization of Saudi Arabia's smart future.

Mission

To gather all stakeholders to explore cutting-edge trends, share best practices, and co-create solutions that will enable a smart, sustainable, and digitally-empowered nation.

OBJECTIVES

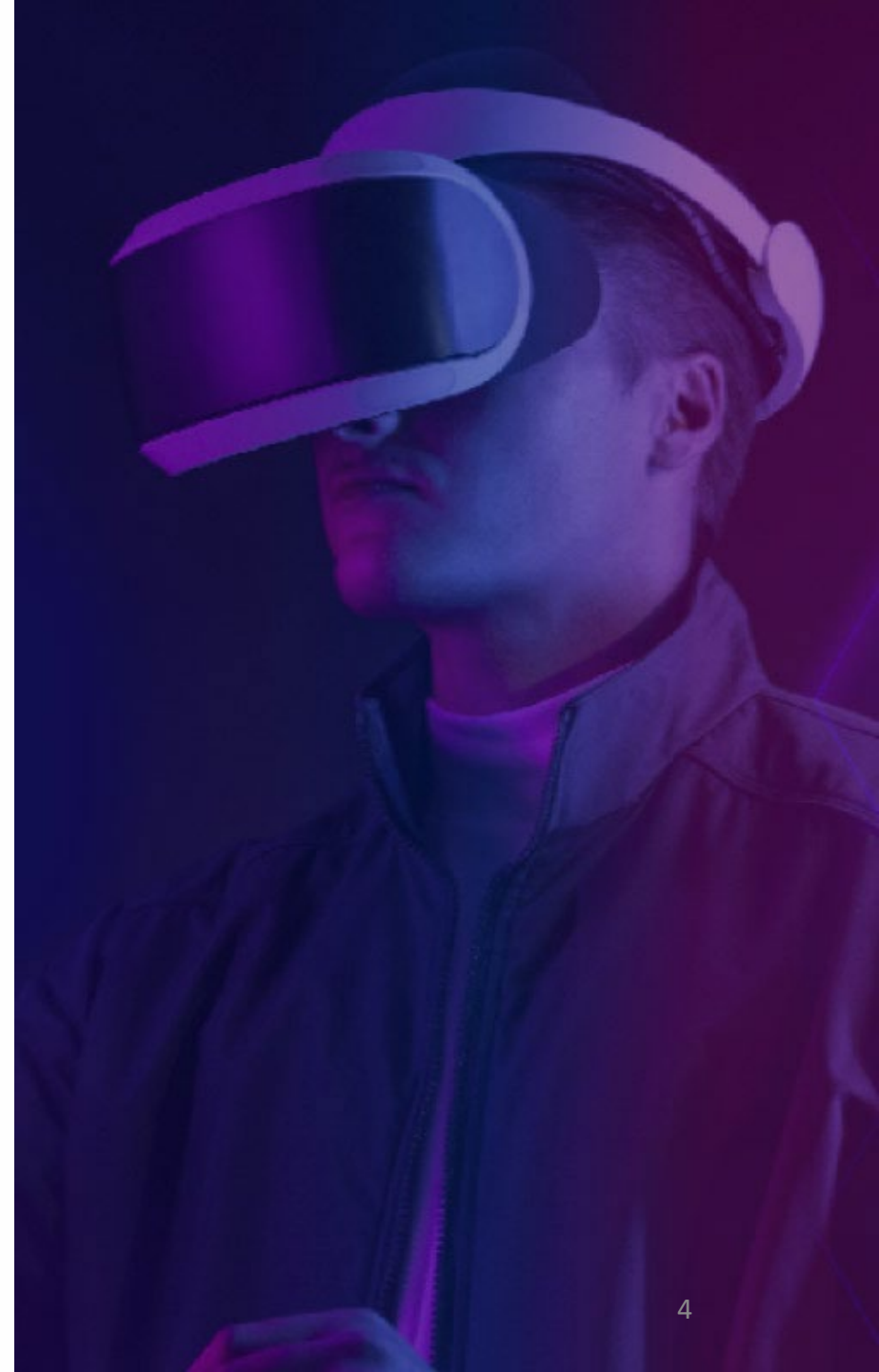
In alignment with the local ecosystem investments, Vision 2030's goals, and the global technology trends, we have set the following objectives:

Raise Awareness of Smart Solutions: Showcase successful case studies, best practices, and smart technologies' applications across various sectors.

Drive Collaboration: Facilitate cooperation among the different stakeholders from the public, private, and third sectors organizations.

Drive Sustainability: Promote sustainable, innovative practices with a focus on achieving the environmental, social, and economic sustainability goals of Vision 2030.

Attract Investment: Highlight investment opportunities in the smart technologies in Saudi Arabia, and facilitate networking and matchmaking between investors and potential partners.



Sectors of Interest

The Smart Future Forum Will Focus On The Intersecting Worlds Of Infrastructure, City Planning, Development, Investment, And Technology To Create The Smart Future Of Tomorrow. The Forum's Areas Of Interest Includes:

Utilities & Infrastructure

- Smart Infrastructure
- Smart Water Management
- Smart Waste Management
- Smart Lighting

Public Safety & Security

- Command & Control Centers Solutions
- Crisis Management Solutions
- Smart Surveillance Systems
- Emergency Management Systems

Government

- Consumer Digital Solutions (G2C)
- Business Digital Solutions (G2B)
- Smart Urban Governance
- Smart Policy Making



Sectors of Interest

Mobility & Logistics

- Smart Parking
- Smart Logistics Solutions
- Connected & Autonomous Vehicles
- Smart Traffic Control

Education

- Smart Classes and Schools
- Personalized Digital Learning
- Virtual Environments and Remote Learning
- Student Performance Analytics

Buildings

- Building Information Modeling (BIM) Solutions
- Smart Stadiums
- Smart Homes
- Smart HVAC Solutions
- Construction Software Solutions

Smart Cities Market Size

- Global Market size value in 2022: USD 0.51 Trillion
- Global Market size value for 2027: USD 1.02 Trillion
- Market Growth Rate: 14.9% CAGR

[Source](#)

- Saudi Market size value in 2019: USD 3.55 Billion
- Saudi Market size value for 2027: USD 14.74 Billion
- Market Growth Rate: 19.6%

[Source](#)



Smart Future Expo Alignment with Vision 2030



Quality of Life Program

- Improving the urban landscape in Saudi cities
- Upgrading the quality of services provided in Saudi cities
- Having 3 Saudi cities among the top 100 global cities



National Transformation Program

- Attract local and foreign investment
- Increase SMEs participation in the economy
- Growing the digital economy
- Developing the E-government



National Industrial Development and Logistics Program

- Creating Special Zones and revamping Economic Cities
- Localizing promising industries.
- Creating and improving logistical centers

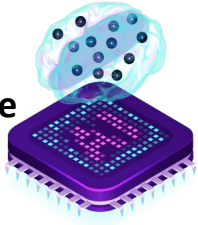
Notable Smart Cities Projects in Saudi

- Public Investment Fund Giga Projects: Neom, Red Sea Global, AlQiddiya, and the New Murabba.
- Prince Mohammed Bin Salman Non-profit City
- King Salman Energy Park
- King Abdullah Economic City
- King Abdullah Financial District

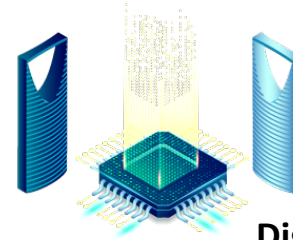
Technological Backbone the Smart Future Expo

Achieving Smart Future in Saudi can only be accomplished through the full utilization and integration of several emerging technologies. These include:

Artificial Intelligence



Augmented Reality



Digital Twin



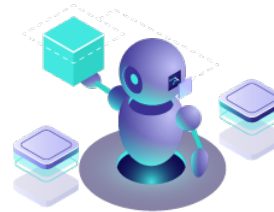
Cybersecurity



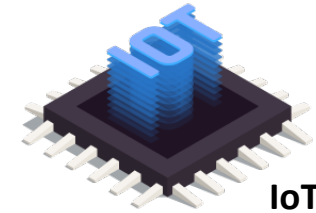
Cloud Computing



Blockchain Technology



Business Intelligence

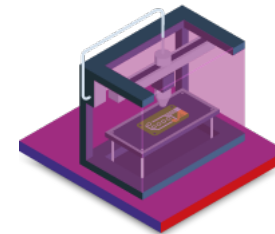


IoT Solutions

Big Data



5G Technologies



3D Printing



Robotics

WHAT TO EXPECT!

- 20,000 Visitors
- 75+ Exhibitor
- 20+ Startups
- 40 Speakers
- 10 Workshop



The Smart Future Forum is a platform to learn about smart technologies from industry experts, network with peers, and explore cutting-edge technologies and solutions that will help shape the future of Saudi Arabia. The event is designed to foster innovation, collaboration, and technology localization, and will help you to draw a clear path to realize your organization's goals and KPIs.

➤ **Activities:**

- 2 Days of an insightful conference
- 3 Days of a dynamic exhibition
- 6 Interactive workshops
- Engaging networking opportunities
- Partnerships and agreements signing platform
- Startups launchpad





SMART FUTURE
EXPO 6-8 August 2023

Floor Plan

Main Sponsor	168 M	
Strategic Sponsor	168 M	
Lead by Sponsor	88 M	
Powered by Sponsor	88 M	
Diamond Sponsor	72 M	
Platinum Sponsor	63 M	
Gold Sponsor	45 M	
Silver Sponsor	32 M	
Bronze Sponsor	18 M	
Standard Booth	9 M	
Startup Booth	9 M	

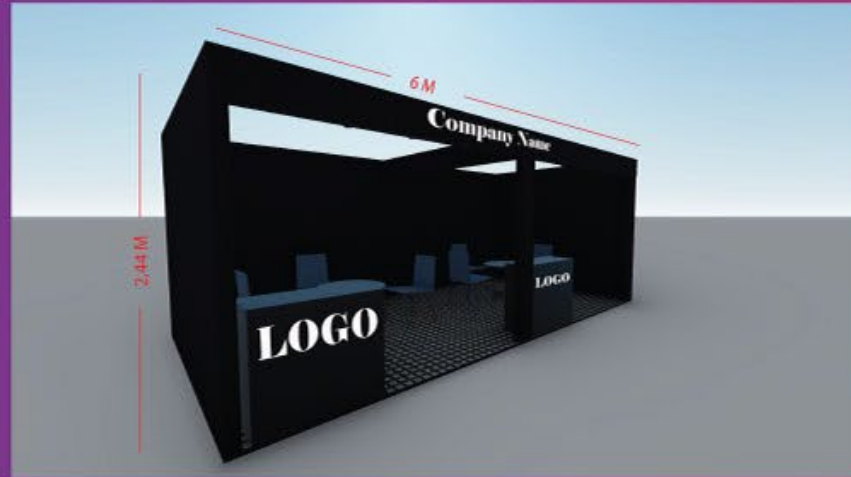
Organize by



SPONSORSHIP PACKAGE

STRATEGIC	MAIN	POWERED BY	LEAD BY	DIAMOND
Exhibition Area 168 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 4 Pages✓ Social Media Campaign✓ Summit Slot✓ Trophy/Accolade✓ Workshop Slot 90 mins✓ VIP Invitations 100 600,000 SAR	Exhibition Area 168 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 3 Pages✓ Social Media Campaign✓ Summit Slot✓ Trophy/Accolade✓ Workshop Slot 60 mins✓ VIP Invitations 75 500,000 SAR	Exhibition Area 88 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 2 Pages✓ Social Media Campaign✓ Summit Slot✓ Trophy/Accolade✓ Workshop Slot 45 mins✓ VIP Invitations 60 450,000 SAR	Exhibition Area 88 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 2 Pages✓ Social Media Campaign✓ Summit Slot✓ Trophy/Accolade✓ Workshop Slot 45 mins✓ VIP Invitations 50 350,000 SAR	Exhibition Area 72 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 1 Pages✓ Social Media Campaign✓ Summit Slot✓ Trophy/Accolade✓ Workshop Slot 30 mins✓ VIP Invitations 25 250,000 SAR
PLATINUM	GOLD	SILVER	BRONZE	WORKSHOP
Exhibition Area 63 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 1 Pages✓ Social Media Campaign✓ Summit Slot✓ Trophy/Accolade✓ Workshop Slot 20 mins✓ VIP Invitations 20 200,000 SAR	Exhibition Area 45 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 1 Pages✓ Social Media Campaign✓ Summit Slot✓ Trophy/Accolade✓ Workshop Slot 15 mins✓ VIP Invitations 15 150,000 SAR	Exhibition Area 32 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 1^{1/2} Pages✓ Social Media Campaign✓ Trophy/Accolade✓ VIP Invitations 10 100,000 SAR	Exhibition Area 18 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 1^{1/2} Pages✓ VIP Invitations 5 50,000 SAR	Exhibition Area 0 Sq m. <ul style="list-style-type: none">✓ Branding✓ Digital Catalogue 1 Pages✓ Social Media Campaign✓ Summit Slot✓ Trophy/Accolade✓ Workshop Slot 20 mins✓ VIP Invitations 20 100,000 SAR





Prefabricated Wooden Structures (BOOTH)

Wooden Structures Price per square meter with equipment 2780 SAR (740 USD)

- 9 Square meters
ريال 25,000
- 18 Square meters
ريال 50,000
- 27 Square meters
ريال 75,000

Prefabricated Wooden Structures includes :

- ✓ Wooden Walls with black painted
- ✓ Three Chair
- ✓ Counter
- ✓ Sockets

Space Only Price per square meter without equipment 2000 SAR (535 USD)

- 9 Square meters
ريال 18,000
- 18 Square meters
ريال 36,000
- 27 Square meters
ريال 54,000

+966 11 241 2223

Riyadh - KSA

www.excelco.com.sa

info@excelco.com.sa

+966 54 341 2359

iman.lafy@excelco.com.sa

+966 55 082 7477

BADGE SPONSORSHIP

SAR 100,000

Our sleek badge design offers a great branding opportunity, where we will incorporate your logo into the overall design

Have your brand exposed to 20,000 of the most influential people in tech

Take advantage of physical branding opportunities that will allow you to stand out from the crowd and be seen by thousands of senior decision makers.

What's in it for you?

- Be known as the Exclusive Badge Sponsor
- Have your brand seen on the badges of all the delegates, investors and thousands of attendees
- Every single person in attendance will be exposed to your brand placing you at the forefront of the attendees minds
- The badge sponsorship will give you visibility across the website, social media channels and marketing campaigns
- You will be provided with exhibition and conference passes for key clients



LANYARD SPONSOR

SAR 150,000

Be seen around the necks of some of the world's biggest tech heroes

Have your brand exposed to 20,000 of the most influential people in tech

Take advantage of physical branding opportunities that will allow you to stand out from the crowd.

The lanyard sponsorship will give you the opportunity to be seen by thousands of senior decision makers and tech buyers.

What's in it for you?

- Be known as the Exclusive Lanyard Sponsor
- The Lanyard Sponsor will give you visibility across the website, social media channels and marketing campaigns
- Provide your logo to be printed on luxurious lanyards
- The lanyards will be distributed at all key areas of the event
- Lanyards will be provided to all our speakers and delegates including tech gurus and marketing campaigns
- This is an excellent opportunity if you want to maximize your brand exposure over **3** days.



Don't miss your chance to be a part of the exciting momentum towards achieving a smarter, more sustainable, and prosperous future; So, join us at the Smart Future Forum and discover what's possible when cities and technology merge together.



**SMART FUTURE
EXPO**



PHONE NUMBER
+966 54 3412359
+(966) 11-2412223



EMAIL ADDRESS
info@excelco.com.sa



WEBSITE
<http://smartfutureexpo.com/>

#SFE2023

