

VISION رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Under the patronage of



وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture



SAUDI ARABIA AI & DRONE

Exhibition and Forum

04-06 November 2024

The Arena Venue, Riyadh
Kingdom of Saudi Arabia



GUEST OF HONOR



People's
Republic of China

SUPPORTED BY



대한민국인지과학산업협회
National Association of Cognitive Science Industries



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SAADEF 2024

The appropriate platform to build your professional profile, expand your knowledge, and enhance your company's exposure.

SAADEF 2024 AT A GLANCE



3

Days



+100

Exhibitors



10

Countries



50

Speakers



+25K

Visitors



+40

Media

KEY HIGHLIGHTS

With a content across three days, SAADEF 2024 will serve as a pinnacle to an edge tech premium event, offering an insightful opportunity to explore trends, discover first-hands innovations and network with industry leaders and decision-makers of the drone's and AI industry.

SAADEF 2024 is the most appropriate platform welcoming like-minded tech professional from around the World and high-tech decisions-makers, with the achievable ambition to be the world's most impactful and visionary matchmaking gathering where officials, industry leaders, investors and a wide range of experts from various sectors meet under one roof to showcase latest trends and discuss the next generation of Drones, together with their related AI innovation.

The National Transformation Program, under the umbrella of the Saudi Vision 2030, has mapped out a route to a more technologically advanced future in the Kingdom.

Accordingly, Saudi Arabia is massively investing in unprecedented mega projects, including high-tech and digital infrastructures. To this end, The Saudi Government has committed to an annual investment of 2.5% of GDP in the research, development and innovation sector, by 2040. The attractive and promising environment has set the standard for technology excellence, calling for massive investment in cutting edge technologies delivery high-quality products, solutions and services.

In general, the Saudi Drones and related AI market is fueled by their increasing use in Oil and Gas, Civil Protection, perimeter surveillance, Agriculture and the very promising entertainment industry.

The Drone market is expected to experience an annual growth rate of 5.13% from 2024 to 2028.

The revenue generated in the Saudi Drones market in 2024 is estimated to be US\$ 13.1 million

The Saudi Big Data and Artificial Intelligence Market size is estimated at US\$ 0.38 billion in 2024, and is expected to reach US\$ 2.19 billion by 2029, growing at a CAGR of 34.24% during the forecast period (2024-2029).

Looking ahead to 2028, the volume of the Drones market is expected to reach 35.6k pieces. Also the market is anticipated to exhibit a volume growth of 6.5% in 2025.

The Saudi innovation sector is forecasted to increase the nation's GDP by \$16 billion by the end of the decade.

OBJECTIVES

OF THE EVENT

THE THREE DAYS' EXHIBITION AND FORUM ARE DESIGNED TO:

1 Provide a premier networking platform where technology providers and distributors will interact with high level decision-makers, businessmen and end users from Saudi Arabia and the region, transforming discussions into business and proposal into future projects

2 Participate in speeding up the usage of drones and AI in a wide range of sectors in the Kingdom of Saudi Arabia

3 Display the latest trends in non-military drones

4 Support the Saudi Vision 2030 initiatives related to AI and drones

5 Offer the appropriate platform to discuss the future of the Artificial Intelligence and the next generation of drones and robot

6 Transform Saudi Arabia into a leading AI and drones producer and world market place..

7 Promote investment in AI and drones manufacturing in Saudi Arabia

8 Showcase latest innovation in Artificial Intelligence

9 Create a business platform for AI and drones manufacturers, distributors and consumers

10 Match opportunities for AI and drone's business joint-venture investment

WHY

EXHIBIT AT SAADEF 2024?

The Saudi Arabia AI and Drones Exhibition and Forum is the premier business gathering of the kind in the Kingdom. It has been designed to offer matchmaking platform where exhibitors meet with key markets players such as high-ranked Saudi officials, mega projects managers, industry leaders and valuable customers to discuss technology progress, cutting-edge innovation and engage with the widest range of prospective buyers.

EXHIBITORS WILL HAVE THE UNIQUE OPPORTUNITY TO UNDERSTAND THE SAUDI AND THE MIDDLE EAST PROMISING AI AND DRONES MARKETS.

EXHIBITING AT SAADEF 2024 GIVES THE CHANCE...



To connect with officials, distributors, clients and potential investors



To discuss face to face with thousands of potential buyers



To Showcase your company's latest developments & Technologies, offering as well live demonstration of the product's quality



To network with promising new partners, valuable distributors and high-profile end-users.



To establish or strengthen your brand's industry presence



To conduct business with the entire drone value chain

SAAEF 2024 WELCOME EXHIBITORS FROM VARIOUS DRONES AND RELATED AI SEGMENTS, INCLUDING:

-  Design & conception
-  Software development
-  Research & training
-  Component supply & Maintenance
-  Manufacturing
-  Solutions providing
-  Inspection & certification

PRODUCTS AND SERVICES TO BE EXHIBITED AT SAAEF 2024 INCLUDE:

- ❖ Drone's software
- ❖ Drones components
- ❖ Anti drones radars
- ❖ Drone's Sensors
- ❖ Drone's infrared camera
- ❖ Drone's Wires
- ❖ Robotic Drones
- ❖ Fire fighting drones
- ❖ Environmental & conservation drones
- ❖ Drone's Motors & Drone's batteries
- ❖ Drone's GPS & Geospatial drones
- ❖ Fire detectors drones
- ❖ Oil and Gas special drones
- ❖ Disaster management Drones
- ❖ Transport and logistics drone
- ❖ Perimeters surveillance drones & AI
- ❖ Building and Construction drones
- ❖ Miscellaneous drones spare parts
- ❖ Air Taxi & related AI
- ❖ Drone's CCTV & related AI
- ❖ Agriculture drones & related AI
- ❖ Media and broadcasting drones

SECTORS:

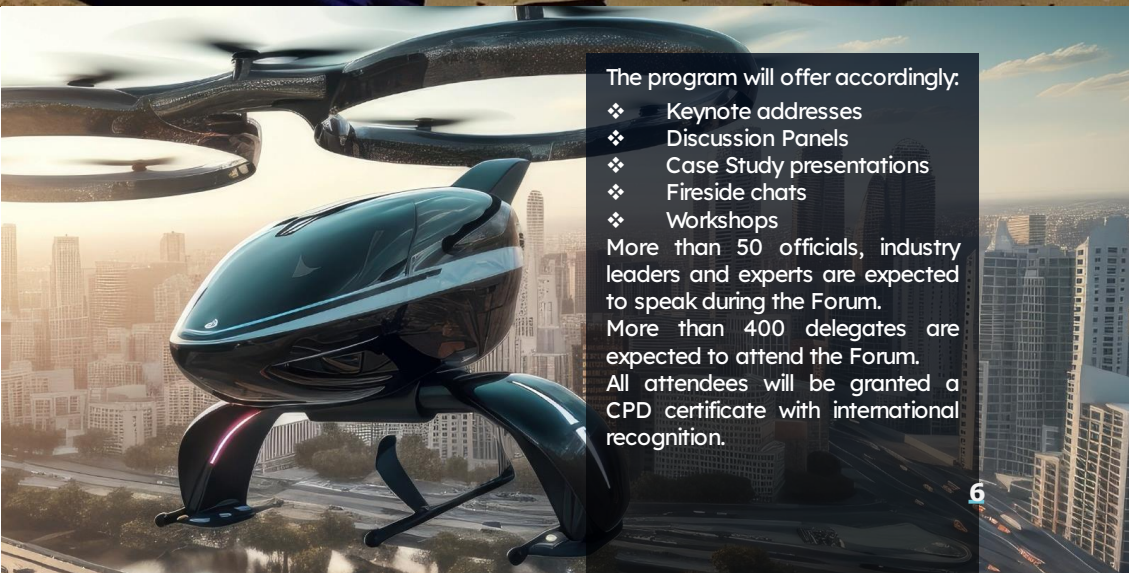
 Agriculture	 Oil and Gas	 Entertainment	 Mining	 Real Estate	 Logistics
 Health	 Construction	 Safety	 Transport	 Cities	 Media



THE FORUM

“THE NEXT GENERATION OF DRONES AND ARTIFICIAL INTELLIGENCE”

The three days' International Forum will welcome first class speakers and top experts from Saudi Arabia, the region, and the World, sharing know-how, experience and insights on critical roles and the future of Drones and AI in several key sectors. The breakdown of the Forum Program includes formats that encourage dialogue and fruitful discussions, creating outstanding conditions to review challenges and opportunities.



The program will offer accordingly:

- ❖ Keynote addresses
- ❖ Discussion Panels
- ❖ Case Study presentations
- ❖ Fireside chats
- ❖ Workshops

More than 50 officials, industry leaders and experts are expected to speak during the Forum.

More than 400 delegates are expected to attend the Forum.

All attendees will be granted a CPD certificate with international recognition.

THE VENUE

SAADEF 2024 is taking place at the Riyadh Arena, the most appropriate and comfortable venue designed to host large scale national, regional and international exhibitions and conferences in Riyadh with the capacity of seating up to 6000 persons seated and 8 000 standing.



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