

تحت رعاية وزارة التجارة والصناعة، جمهورية مصر العربية
Held under the patronage of the Ministry of Trade and Industry, Arab Republic of Egypt

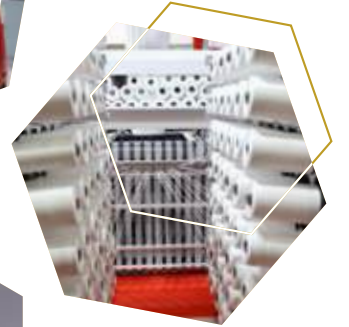
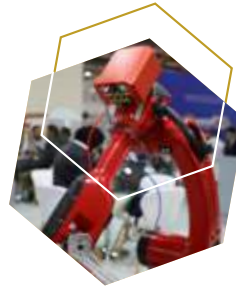
 **PLASTEX**
11-14 JANUARY 2026
EGYPT INTERNATIONAL EXHIBITION CENTER

SUPPORTED BY

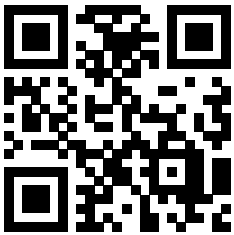


THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE
MIDDLE EAST & NORTH AFRICA

EVENT BROCHURE



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Plastic Division
شعبة صناعة البلاستيك


THE PLASTICS EXPORT
PROMOTION COUNCIL

THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

Held under the Patronage of the Ministry of Trade and Industry and supported by the Chamber of Chemical Industries, the Division of Plastics Industries and the Chemical & Fertilizers Exports Council.

PLASTEX is set to shape the next decade of transformation in the plastics and rubber industry, making Egypt the hotbed for innovation reflecting wider trends, attracting change-makers and identifying growing opportunities within Middle East and North Africa markets.

PLASTEX has been the trusted partner of local and international plastics companies and the market entry tool for international brands seeking to establish a footprint in MENA. The exhibition provides opportunities for buyers and sellers to meet, learn, network, do business and discover new products, solutions and technologies with over 500 exhibiting companies from 60+ participating countries providing a world-class environment for trade across the industry's full value-chain.

In 2026, PLASTEX returns to convene the global industry to take part in what will be our most vibrant edition yet. By participating in PLASTEX 2026, your company will be plugged into the heart of this rapidly growing regional market, giving you exclusive access to buyers from across the region.



PLASTEX 2026 IN NUMBERS

32,000+

GLOBAL
ATTENDEES

20,000

SQM EXHIBITION
SPACE

500+

EXHIBITING
COMPANIES

60+

PARTICIPATING
COUNTRIES

20+

TRAINING
SESSIONS

10+

COUNTRY
PAVILIONS





EGYPT - THE WORLD'S MOST LUCRATIVE PLASTICS AND RUBBER MARKET

Egypt is a major industrial country, with a strategic geographic location close to Africa and the Middle East. Plastics industry is one of the most flourishing and active sectors of the chemical industry sector in Egypt. With the plastics market expected to grow at an annual rate of 10% over the next 10 years, Egypt is set to become the largest producer and consumer of plastics, plastic items and raw materials in the MENA region.

Although Egypt consumes 11% of the MENA's share of plastic products and 0.7% of global production, Egyptian companies can only produce around 2 million tons of various types of plastics and plastic raw materials which represents only 30% of market needs. The remaining demand is satisfied through the import of 6 million tons of plastics raw material from international suppliers.

Egypt's plastics exports reached \$1.5 billion in the financial year 2023, driving increased investments and international partnerships. This aligns with the government's dedication to advancing the plastics and rubber industry, solidifying Egypt as a major investment hub for the plastics industry.



EGYPT MARKET OVERVIEW

- 01 Egypt plastics consumption per capita is 19.3 kg. 70% of the production imported from other countries
- 02 Local plastic processors consume more than 2.5 million metric ton of material.
- 03 Egypt witnesses 10% increase in plastics demand annually attracting USD 7.2 billion in investments with USD 198 billion production capacity
- 04 Egypt is said to be the 4th largest plastic good producer in the world
- 05 Egypt's engineering plastics market is estimated to reach USD 858 million in 2026
- 06 Currently, Egypt produces more than 1.5 million metric ton of plastics raw materials per year
- 07 Egypt imports 100% of plastic materials for engineering and other uses represent more than 12% of its demand for plastic raw materials
- 08 The Egyptian plastics industry supplies 30% of domestic plastic consumption



“As the premier event for plastics and rubber for the Middle East and North Africa, PLASTEX has exceeded our expectations in showcasing the latest industry advancements, enabling the development of the Egyptian industry, and advancing the quality of products fitting to global standards. The aim is to establish Egypt as a comprehensive industrial hub in the Middle East and Africa, owing to its potential, distinctive features and the multitude of components that enable operational and industrial excellence.

Engineer Ahmed Samir
Minister of Trade and Industry
Arab Republic of Egypt



REASONS TO EXHIBIT



GAIN ENTRY INTO NEW MARKETS

PLASTEX is the regions only platform that connects international and regional plastic raw materials, machinery, technology and end product suppliers with buyers and distributors from multiple industries.



MEET AND NETWORK

PLASTEX is the meeting place providing an unprecedented opportunity to reconnect meet and network with the entire plastics value chain and embark on new business opportunities and partnerships.



INCREASE BRAND AWARENESS

Showcase your products and services to over 32,000 attendees and establish your company's brand presence as key industry player in the region and reach out to wider Middle East and North African region.



PRODUCE NEW SALES LEADS

PLASTEX brings you directly into the hub of the region's plastics industry and gives you the opportunity to stand out from competitors and showcase products and services.



LAUNCH NEW PRODUCTS

Present your latest products, services and technology to over 32,000 international trade buyers - presenting the perfect opportunity for you to reach your target audience.



FIND REGIONAL DISTRIBUTORS

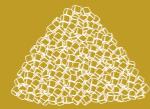
Forge relationships with influential representatives and decision-makers who can support your brands growth in the region.



EXHIBITOR PROFILES



39%
MACHINERY
& EQUIPMENT



19%
RAW MATERIALS
& AUXILIARIES



10%
SEMI-FINISHED
& END PRODUCTS



10%
PLASTICS
PACKAGING



8%
PLASTICS
RECYCLING



5%
ROBOTICS
& AUTOMATION



4%
SERVICE
PROVIDERS



3%
TECHNICAL
COMPONENTS
& SPARE PARTS



2%
RE-INFORCED
PLASTICS



ABOUT THE SPECIALISED ZONES

RECYCLING

Supporting sustainable companies and addressing the challenges concerning recycling. Plastics waste, PLASTEX has introduced a new Recycling zone providing an opportunity to new entrepreneurs and established companies to share and discuss their recycling methods and technologies.



PACKAGING

The plastics industry is constantly innovating and improving production and waste management in the plastics packaging sector. PLASTEX will be launching a new zone highlighting sustainability, flexible packaging and cutting edge solutions for the packaging industry.

TECHNOLOGY

Fostering digital transformation in the plastics industry, PLASTEX will be hosting a dedicated Industry 4.0 Zone. An essential building blocks for the industry to embark on its transformative journey and achieve greater efficiency and improved cost effectiveness.



RUBBER

Rubber industry is an important resource based industry sector in the world. It has witnessed a steady and strong growth over the years. Providing more insights on the latest innovation and solutions for the rubber industry, PLASTEX will be hosting an exclusive zone in the upcoming edition.



SHOWCASING PERFORMANCE-DRIVEN



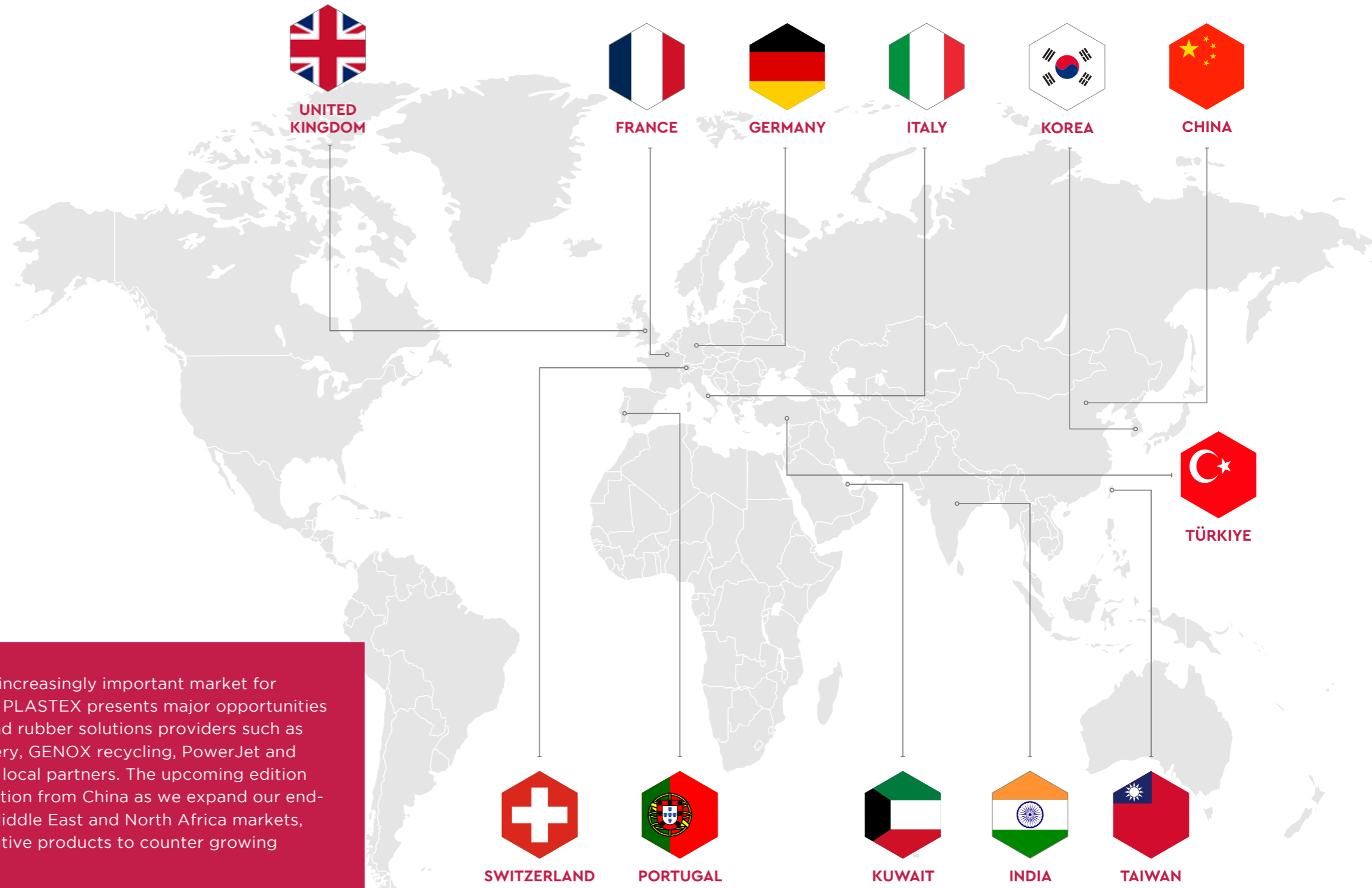
INNOVATIONS FROM GLOBAL PIONEERS



INTERNATIONAL COUNTRY PAVILIONS

The PLASTEX Egypt 2026 country pavilions present an array of opportunities, enabling plastics and rubber solutions providers from 60+ countries to deliver innovative products, technologies and equipment to the 32,000+ international attendees. Pavilion exhibitors benefit from the collective strength and reputation of their country's expertise, for enhanced visibility and credibility with visitors actively seeking the right products for tomorrow's requirements.

The pavilions serve as a hub for showcasing every country's advanced capabilities, bringing together a diverse range of companies under one roof so visitors can compare competitive products. The pavilions also offer insights into the countries' commercial landscapes, resources, policies and investment opportunities at once; instrumental information in identifying potential partnerships or distribution channels.



Egypt is becoming an increasingly important market for Chinese suppliers, and PLASTEX presents major opportunities for external plastics and rubber solutions providers such as Jwell, Tongda machinery, GENOX recycling, PowerJet and Weier to connect with local partners. The upcoming edition will see more participation from China as we expand our end-to-end offers for the Middle East and North Africa markets, and introduce competitive products to counter growing regional demand.

Mr. Mao Wanqing
President
Hoer Expo Group



TAKING VISITOR EXPERIENCE TO NEW HEIGHTS

PLASTEX offers insights on the latest technical developments, procedures, techniques, and future trends. It connects buyers from the Middle East and North Africa with leading international and regional manufacturers and distributors providing an unprecedented opportunity for face-to-face interaction, business negotiations, and networking.

PLASTEX is a trusted partner of local and international plastics companies and is a major event for international brands seeking to emphasise their presence in the region, as well as, those wishing to enter one of the most lucrative global markets.

The event provides opportunities for buyers and sellers to meet, learn, network, do business and discover new products, solutions and technologies from over 500 exhibiting companies and 60+ participating countries providing a world-class environment for trade across the industry's full value-chain.



“ We are excited to take part in PLASTEX and are looking to establish contact with producers and major users of woven packaging and technical textiles such as packaging producers, the chemical and fertiliser industry, cement plants, manufacturers of building materials and other dry bulk goods.

Franz Gass
Regional Sales Director
Starlinger



ATTENDEE PROFILES



3%
Automotive



3%
Agriculture



4%
Oil & Gas



6%
Chemicals



1%
Textiles
& Fabrics



1%
Households
& Furniture



4%
Medical
& Healthcare



4%
Consumer
Products



5%
Food &
Beverage



6%
Government
& Embassies



11%
Plastics
Processing



12%
Building
& Construction



23%
Plastic
Manufacturers



4%
Waste
Management
& Recycling



9%
Packaging,
Labelling
& Printing



12%
Exporters,
Importers,
& Distributors



COMPREHENSIVE PRODUCT SHOWCASE BY INTEREST

27%

Machinery & Equipment

19%

Raw Materials, Chemicals & Auxiliaries

15%

Semi-Finished & Finished Products

13%

Packaging Solutions

16%

Industry 4.0 Solutions

7%

Recycling Machines & Equipment



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