

IREIS INTERNATIONAL
REAL ESTATE
& INVESTMENT SHOW

Exhibit At IREIS 2024

Abu Dhabi's Leading Exhibition
& Conference For The Real Estate,
International Investments

18-19 October 2024
Beach Rotana, Abu Dhabi, UAE

Find out more at www.realestateshow.ae

Organised by



Broadcast Partner







Scope of IREIS 2024

Abu Dhabi

Welcome to the 12th edition of International Real Estate and Investment Show (IREIS), a sales and networking platform for real estate developers, investors and agents from across the globe. Abu Dhabi, the Capital city of the UAE is Home to IREIS since 2005.

The platform is now a regular attraction for investors from the UAE (Abu Dhabi, Al Ain, Dubai, Sharjah), Oman, Kuwait, Bahrain, Jordan, Egypt, Lebanon, Turkey, Cyprus, Palestine, India, Pakistan, Britain, Canada, China and the Philippines.

Major Visitors Include: Indians, Pakistanis, Emiratis, British, Canadians, Egyptians, Lebanese, Iranians, Jordanians, Saudis, Kuwaitis, Omanis, Palestinians, Syrians, Chinese and Filipinos.

DATE	EXHIBITING AREA	VENUE	EXPECTED VISITORS
18-19 OCT 2024 10am - 7pm	1,000 SQM.	BEACH ROTANA ABU DHABI, UAE	1,000
			

Visitor Profile

IREIS will give an opportunity to the consumers to get in touch with the property experts to know more information about the property before they'll go for any purchase.

- VIP's / HNWI's
- Property Advisors
- Investors / Investor Groups
- Government Officials
- Real Estate Consultants / Brokers / Agents
- Commercial Real Estate Investments
- Expatriates looking for Buy-to-Live & Buy-to-Let Properties
- Architects / Designers / Planning Companies
- Press / Media



- 52% Expatriates
- 32% UAE Nationals
- 16% Others (GCC)



Exhibitor Profile

The International Real Estate & Investment Show is a true platform for both local and international real estate companies to showcase their products and services.

- Project Developers/ Builders/ Owners
- Construction Companies / Contractors
- Banks and Leasing Companies
- Other Financial institutions
- Real Estate Funds / REITS
- Investment Houses
- Private Property Companies
- Real Estate Consultants / Contractors
- Real Estate Research / Valuation
- Real Estate Agent / Renting-Leasing Agency
- Property Auctioneers
- Economic Development Authorities
- Investment Authorities/ Free zones



When You Exhibit

- We act as your marketing arm to get the right prospects to your booth
- You access the gateway to Abu Dhabi's 'ready to buy' market
- You meet investors from over 30 countries
- You meet local & international agents, media houses, HNWI & Institutional Investors
- Your brand equity increases among investors and gains exposure through leading media outlets in UAE
- We streamline your entire process from stand design, construction, removal through to logistics
- We make sure you cover your costs and get maximum exposure & ROI even after the show

What are the key factors of influences that will drive the market forward?



UAE's safe haven status



Government Commitment To Spending On Infrastructure & Development Projects



Availability of more sophisticated investment grade products (e.g. schools, hospitals)



More transparent processes & procedures



Forecast inflation 2.6%



Forecast GDP growth 4%

Stronger growth projections in 2024

“Over the previous editions of the show, we have witnessed an increase in demand among local and international investors who are eagerly interested to invest in the region. We will be bringing together leading real estate, finance, and investment companies under one roof. It will stand as a way for direct engagement among real estate companies, consultants, investors and potential buyers.”

Antoine Georges, Dome Exhibitions

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Marketing & Promotion

Our elaborate and focused media plan ensures the presence of buyers and investors from the affluent Middle East market. Knowledge of the local market and 25 years of experience in UAE gives us more confidence in guaranteeing your return on investment by exhibiting at IREIS. Our comprehensive English/ Arabic visitor promotion campaign will use the following mediums to ensure heavy traffic to the show.

- Advertisements - Newspapers & Magazines
- PR Campaign & Editorial Coverage
- Cross Promotion in Major Industry Events
- VIP Invitees & Direct Mail Invitations
- Website & Social Media
- SMS & Email Campaigns
- Television
- Outdoor Displays



CONNECT
with new and existing customers



MEET
new investors and potential business partners



NETWORK
with leading agents & influencers



IDENTIFY
new opportunities and markets



DISCOVER
the market's latest trends

Sponsorship Opportunities

IREIS 2024 provides with an unrivalled opportunity to increase your company's profile, and ensures visibility before, during and after the show.

Please contact us for sponsorship opportunities.



Platinum
Gold
Silver
Sponsorship

Venue
Branding
Sponsorship

International
Conference
Sponsorship

Gala
Dinner
Sponsorship

Exhibiting Opportunities



Shell Scheme Stand:

US\$ 450/Sq.m [min. 9 sq.m]

Every 9 sq.m Shell Scheme stand includes 1 table, 2 chairs, 1 counter, 3 spot lights, one 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.



Space Only Stand:

US\$ 400/Sq.m [min. 24 sq.m]

Ideal for constructing a customized stand design reflecting your market position. For stand design and construction please contact our contracting division.





Previous Exhibitors and Partners





IRELS



 P.O. Box 52641, Abu Dhabi UAE
 +971 2 674 4040
 arun.bose@domeexhibitions.com
 www.realestateshow.ae

Organised by:

دوم للمعارض
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